

University of Pretoria Yearbook 2021

Tech-disruption and business strategy 821 (GIG 821)

Postgraduate
Gordon Institute of Business Science
12.00
09
MPhil with specialisation in Leading in New Economies
No prerequisites.
21 Hours
Module is presented in English
Gordon Institute of Business Science
Semester 1 or Semester 2

Module content

This module aims to provide students with a history of industrial revolutions and how contextual or technological disruptions impact business strategies. The focus will also be on potential impact to countries, but climate changes and other macro-issues include migration and inequalities.

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